
JERRY KANYINEBI

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PROFILE SUMMARY

Learning Experience Designer with 4+ years in learning and development, instructional design, and e-learning across corporate, healthcare, and education. Specializes in blended learning, LMS administration, learning analytics, and training needs analysis to build practical programs that improve capability and on-the-job performance.

CORE COMPETENCIES

- instructional Design and L&D
- eLearning Development
- Training Needs Analysis
- Curriculum Development
- LMS Administration,
- Performance Support,
- Learning Analytics,
- Accessibility (WCAG 2.2, UDL)

TECHNICAL SKILLS

Authoring: Articulate Rise 360, Articulate Storyline, Genially, iSpring Suite, Canva
LMS Platforms: TutorLMS, LearnDash, VillagePath LMS, WordPress, Canvas
Video & Multimedia: Synthesia, Vyond, CapCut, NotebookLM, Google/Gemini Video
Standards & Frameworks: SCORM, xAPI, WCAG 2.2, UDL, ADDIE, SAM
Productivity & AI Tools: Gemini, ClaudeAI, NotebookLM, Synthesia, ChatGPT

PROFESSIONAL EXPERIENCE

Head of Learning & Training Operations | Thummim Africa, Nigeria

January 2026 - Present

- Spearhead learning operations strategy serving 60,000+ healthcare professionals across 5 African countries (Nigeria, Kenya, Sierra Leone, Liberia, Ghana)
- Designed and implemented role-based learning strategy and program architecture aligned to organizational and individual development priorities
- Conducted comprehensive Training Needs Analyses across partner organizations, identifying skill gaps, competency requirements, and learning priorities
- Developed structured curricula across leadership, clinical compliance, conflict resolution, customer service, and operational excellence
- Developed "Retail Pharmacy Compliance, Law, and Ethics" training translating Kenya's pharmacy regulations into practical operations. Trained 300+ pharmacy professionals; 100% earned CPD certification.
- Designed a 5 weeks course on "People, Performance & Conflict Resolution" teaching healthcare leaders accountability, emotional intelligence, and conflict resolution with over 90 learners currently
- Managed enterprise LMS operations at scale: course deployment, learner enrollment, progress monitoring, compliance tracking, and analytics
- Coordinated distributed facilitator network (100+) across multiple countries, ensuring consistent program quality and delivery alignment
- Designed and implemented behavior-change mechanisms (action planning, peer accountability, reinforcement) supporting learning transfer to workplace
- Produced executive dashboards and performance reports communicating program impact, learner engagement, and business outcomes to leadership

Instructional Design Consultant - Bridgia Solutions, Nigeria (Contract)

October 2025 - November 2025

- Designed and developed 40+ interactive mini-courses in data analysis, digital skills, and workplace readiness, creating reusable learning frameworks for workforce upskilling.
- Converted complex curricula into eLearning modules with task-driven assessments and produced facilitator guides and job aids for consistent delivery across regions.
- Collaborated with SMEs and QA teams to validate content accuracy and learner experience.
- Designed facilitator guides and job aids for consistent delivery across regions
- Integrated AI content generation tools to improve multimedia production efficiency while maintaining curriculum quality and instructional integrity.

Instructional Designer | Oakvale Learning (Remote – UK)

December 2024 - September, 2025

- Designed comprehensive career-readiness and professional caregiving training programs enabling healthcare workers to transition into employment and advanced practice.
- Developed interactive, accessible learning modules on Duty of Care, Health & Safety, Ethical Standards, hazard management, physical elderly care, and Workplace Readiness using Genially and TutorLMS, incorporating scenarios, case studies, and practical assessments.
- Administered Mighty Networks LMS for 150+ learners with focus on engagement optimization and completion tracking.
- Ensured WCAG 2.2 accessibility and Universal Design for Learning principles across all content.
- Collaborated with distributed teams (UK, India, USA) ensuring content accuracy, consistency, and on-schedule delivery.

Brand Design & Training Support | GOTNI Leadership Centre (Full time, Abuja)

July 2022 - Oct 2024

- Supported training leadership with the design and deliver leadership development programs
- Conducted Training Needs Assessments using learner feedback and performance data
- Developed training materials and learning experiences using adult learning principles
- Established vendor partnerships and negotiated cost-effective training solutions
- Automated training certification processes, reducing operational costs and processing time

INTERNSHIPS:

Instructional Design Internship | Action University, World Merit (Remote)

February 2025 - April, 2025

- Designed MOOCs for the Action University platform by converting course scripts into video assets, Canva slides, interactive presentations, and self-paced materials.
- Conducted audience analysis, created storyboards for scalable development, and deployed courses on VillagePath LMS.
- Supported the development of structured learning programs for volunteers across Africa.
- Collaborated effectively with remote team members working across time zones (Zambia, Nigeria, Philippines, USA)

SELECTED PROJECTS

SaaS Tool Training & Adoption — Genially Ambassador Program | Ongoing | 2025 – Present

- As Nigeria's first Genially Ambassador, I designed training programs enabling adoption of Genially
- Developed video-based learning assets using NotebookLM, Canva and Google Video.
- helping users understand product features, workflows, and advanced use cases to drive adoption and value realization.

Employability & Workforce Readiness Curriculum | Institute of Professional Learning and Advancement | Contract

- Designed curriculum for undergraduates transitioning to work. Developed learning outcomes, lesson plans, activities, and assessments aligned to employer expectations..
- Incorporated peer learning and capstone projects supporting classroom-to-workplace transfer.

EDUCATION

Masters in Public Policy and Administration (MPA) - Miva Open University

2025

B.Eng. Computer Engineering – University of Benin, 2019 – University of Benin

2019

PROFESSIONAL CERTIFICATIONS & TRAINING

- **Accessibility to eLearning for Disabled Students** – OpenLearning (Open University), Ongoing
- **Instructional Design & e-Learning Development Bootcamp** – 2024
- **Project Management Certification** – Open University UK & TEAMGantt, 2023
- **Leadership Development Certificate** – GOTNI Leadership Centre, 2022
- **Enterprise Design Thinking Practitioner** – IBM, 2020

PROFESSIONAL AFFILIATIONS/ RECOGNITIONS

First Nigerian Genially Ambassador, 2025
Member, Offbeat L&D Fellowship 2025

Portfolio:

<https://www.jerrykanyinebi.com/portfolio-case-studies/>

References: Available on Request