
JERRY KANYINEBI

+234- 9024396543 | jerrykanyinebi01@gmail.com | Abuja, Nigeria | [LinkedIn Profile](#) | [Visit Website](#)

PROFILE SUMMARY

Learning Experience Designer with 3+ years designing enterprise training systems across healthcare, corporate, and education. Expertise in translating business needs into practical, multi-format learning that drives measurable capability and on-the-job behavior change. Skilled in blended learning design, assessment, LMS administration, learning analytics, and cross-functional stakeholder collaboration.

CORE COMPETENCIES

Instructional Design & LXD
eLearning Development
Training Needs Analysis
Curriculum development
Learning & Development Strategy
LMS Administration
Performance Support
Cross-functional Collaboration

TECHNICAL SKILLS

Authoring & Design: Articulate Rise 360, Articulate Storyline, Genially, iSpring Suite, Canva
Video & Multimedia: Synthesia, Vyond, CapCut, NotebookLM, Google/Gemini Video
LMS Platforms: Mighty Networks, TutorLMS, LearnDash, VillagePath LMS, WordPress, Canvas,
Standards & Frameworks: SCORM, xAPI, WCAG 2.2, UDL, ADDIE, SAM
Productivity & AI Tools: ClaudeAI, NotebookLM, Synthesia, ChatGPT

PROFESSIONAL EXPERIENCE

Head of Learning & Training Operations | Thummim Africa (Remote)

January 2026 - Present

- Led enterprise learning and training operations across the African healthcare sector, supporting healthcare professionals and administrators across Nigeria, Kenya, Sierra Leone, Liberia and Ghana.
- Designed and implemented structured corporate training solutions for healthcare organizations including laboratories, pharmacies, hospitals, and health service providers.
- Conducted Training Needs Analyses to identify skill gaps and learning priorities.
- Implemented the **CAMS framework** : Clinical, Administrative, Management, and Support to categorize employee roles and assign customized learning paths based on job function and competency requirements.
- Developed targeted curricula across leadership, conflict resolution, interdepartmental collaboration, customer service, Excel, consultation skills, patient-centered care, and clinical guidelines.
- Managed LMS deployment, facilitator network (100+), and blended delivery (self-paced, live virtual, in-person workshops)
- Coordinated a network of over 100 facilitators and subject-matter experts, ensuring quality content delivery across clinical, administrative, leadership, and operational learning programs.
- Oversaw blended learning delivery through online, live virtual, in-person, and blended formats.
- Produced executive training reports, dashboards, slide decks, and info-graphics to communicate learner engagement, training effectiveness, and workforce development insights.
- Collaborated with product and technical teams to design a SAAS platform for premium learners to support continuous learning and post-training reinforcement

Instructional Design Consultant - Bridgia Solutions, Nigeria (Remote)

October 2025 - January 2025

- Designed and developed 40+ interactive mini-courses across data analysis, digital skills, and workplace readiness ; building scalable, reusable learning frameworks for workforce upskilling initiatives.
- Converted complex curricula into engaging eLearning modules with practical, task-driven assessments using Genially, Synthesia, ChatGPT and Gemini AI
- Collaborated with SMEs and QA teams to validate content accuracy and learner experience.
- Designed facilitator guides and job aids for consistent delivery across regions
- Integrated AI content generation tools to improve multimedia production efficiency while maintaining curriculum quality and instructional integrity.

Instructional Designer | Oakvale Learning (Remote – UK)

December 2024 - September, 2025

- Designed career-readiness and caregiving training programs enabling learners to transition into employment
- Developed interactive modules (Genially, TutorLMS) on Duty of Care, Health & Safety, Ethical Standards, and Workplace Readiness with scenario-based learning and practical assessments.
- Administered Mighty Networks LMS for 150+ learners while managing enrollment, tracking engagement, monitoring progress, and generating learner performance reports.
- Ensured all learning content met WCAG 2.2 accessibility standards and Universal Design for Learning principles to support diverse learner audiences.
- Collaborated with SMEs and team members from the UK, India, and USA to ensure content accuracy, consistency, and on-schedule delivery.
- Conducted QA testing across devices.

Instructional Design Intern (Action University) | World Merit USA (Remote)

February 2025 - April,

2025

- Designed MOOCs for the Action University platform, converting course scripts into video learning assets, Canva slides, interactive presentations, and self-paced learning materials.
- Conducted audience analysis and created storyboards for scalable development.
- Supported the development of structured learning programs for volunteers across Africa.
- Deployed courses on VillagePath LMS. Collaborated with distributed international teams.
- Collaborated effectively with remote team members working across time zones (Zambia, Nigeria, Philippines, USA)

SELECTED PROJECTS

SaaS Tool Training & Adoption — Genially Ambassador Program | *Ongoing | 2025 – Present*

- As Nigeria's first Genially Ambassador Designed training programs enabling adoption of Genially, NotebookLM, and Canva
- Developed video-based learning assets using NotebookLM and Google Video.
- Created progressive learning pathways from foundational to advanced skills.
- helping users understand product features, workflows, and advanced use cases to drive adoption and value realization.

Employability & Workforce Readiness Curriculum | *Institute of Professional Learning and Advancement | Contract*

- Designed curriculum for undergraduates transitioning to work. Developed learning outcomes, lesson plans, activities, and assessments aligned to employer expectations..
- Incorporated peer learning and capstone projects supporting classroom-to-workplace transfer.

EDUCATION

Masters in Public Policy and Administration (MPA) - Miva Open University

2025

B.Eng. Computer Engineering – University of Benin, 2019 – University of Benin

2019

PROFESSIONAL CERTIFICATIONS & TRAINING

- **Accessibility to eLearning for Disabled Students** – OpenLearning (Open University), Ongoing
- **Instructional Design & e-Learning Development Bootcamp** – 2024
- **Project Management Certification** – Open University UK & TEAMGantt, 2023
- **Leadership Development Certificate** – GOTNI Leadership Centre, 2022
- **Enterprise Design Thinking Practitioner** – IBM, 2020
- **Diploma in Learning and Development** – Alison, Ongoing

PROFESSIONAL AFFILIATIONS AND RECOGNITIONS

First Nigerian Genially Ambassador, 2025

Member, Offbeat L&D Fellowship 2025

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REFERENCES

- Available on request